



China Intellectual Property  
Management Network

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Management  
Network



## Agenda of the CIPnet Launch Event

**VENUE: Online via Zoom**

[https://zoom.us/webinar/register/WN\\_9\\_UU-pFARveKmUKecCfd2Q](https://zoom.us/webinar/register/WN_9_UU-pFARveKmUKecCfd2Q)

**DATE: 11 December 2020**

**8:00 CET / 15:00 Beijing Time – 12:30 CET/19:30 Beijing Time**



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Erasmus+ Programme  
of the European Union



**DAY: Friday, 11th December 2020**

**VENUE: Online via Zoom**

8:00 CET / 15:00 Beijing Time – 9:15 CET / 16:15 Beijing Time

**WELCOME – Representatives of the Southwest University, Chongqing, China**

**1st panel session: Presentation of the CIP Network**

**Panellists:** Dr. Dariusz Kasprzycki, Jagiellonian University (Poland); Noelia López del Castillo, University of Alicante (Spain); Prof. Guo He, Renmin University of China Law School (China); Dr. He Jiong, East China University of Political Science and Law (China)

- main goals of CIPnet Network
- needs analysis and benchmarking, IP management good practices at universities
- capacity building activities including online training platform
- networking and sustainability
- dissemination actions, CIP Network promotional video

9:15 CET / 16:15 Beijing Time - 9:45 CET / 16:45 Beijing Time

**2nd panel session: IP Awareness Building at Universities**

**Panellists:** Helika Jurgenson, Project Manager, China IPR SME Helpdesk; Prof. Justyna Ożegalska-Trybalska, Jagiellonian University (Poland)

- China IPR SME Helpdesk support for China-EU joint research collaborations
- IP teaching at universities and other practices aiming at raising IP awareness (tailored courses, state/local initiatives, IP awareness issues in process of commercialisation)

9:45 CET / 16:45 Beijing Time - 9:55 CET / 16:55 Beijing Time

**Virtual coffee break**

9:55 CET / 16:55 Beijing Time - 11:10 CET / 18:10 Beijing Time

**3rd panel session: IP Management at Medical Sector**

**Panellists:** Liang Zeng, Chongqing Medical University (China); Muyun Kang, Southwest Medical University (China); Prof. Zhao Xu, East China University of Political Science and Law (China); Prof. Meir Perez Pugatch, Maastricht University (Netherlands)

- Challenges and solutions of IP management issues in medical universities
- Intellectual property and medical university's future development
- The new trends of pharmaceutical patent protection
- Covid19 IP realities in biomedical industry-academic partnerships

11:10 CET / 18:10 Beijing Time - 11:20 CET / 18:20 Beijing Time

**Virtual coffee break**



11:20 CET / 18:20 Beijing Time - 12:20 CET / 19:20 Beijing Time

**4th panel: Specifics of the commercialization of research results**

**Panellists:** Han Zhang, Sichuan Vocational College of Chemical Industry (China); Dr. Magdalena Kulczycka, Jagiellonian University (Poland); Léa Montesse, University of Alicante (Spain)

- Technology transfer and chemical enterprises
- How to attract commercial partners. Good practices in context of brokering
- IP commercialization in collaborative projects

12:20 CET / 19:20 Beijing Time - 12:30 CET / 19:30 Beijing Time

**Wrap up and closing**